

MUSIC

Mariachi Vargas celebrates 12th anniversary

Family and tradition is important to Ford, that is why the number one selling automotive brand in Texas is bringing *El Mejor Mariachi del Mundo* Mariachi Vargas de Tecalitlán to celebrate 12 years of extraordinary mariachi musicianship in San Antonio at 7:30 p.m. on Saturday, Dec. 2 at the San Antonio Municipal Auditorium.

"Ford Motor Company values the cultural traditions that make San Antonio unique and for that reason has invested in the Hispanic community by supporting cultural arts and education programs that contribute to the richness of the communities where we do business," says Mark Grueber, strategic marketing manager-southwest market, Ford Motor Company.

For decades, Ford Motor Company has been a proud supporter of cultural arts programs that enrich San Antonio. Each year Ford celebrates the music of Mexico in the Alamo City with a tradition that spans five generations and over 100 years during a concert featuring the Mexico



Courtesy photo

Mariachi Vargas will be at the San Antonio Municipal Auditorium on Dec. 2.

City-based, Mariachi Vargas de Tecalitlán.

One-thousand mariachi students gather during Ford Motor Company's annual Mariachi Vargas Extravaganza to participate in the largest mariachi group and vocal competitions in the U.S. The *Serenata en el Rio* (mariachi serenade on the River Walk), mariachi workshops, a mariachi Mass and community performances are part of the celebration.

Mark your calendars for this year's extravaganza Nov. 26 – Dec. 3, 2006. Ford Motor Company's 12th annual Mariachi Vargas Extravaganza is part of the City of San Antonio Office of Cultural Affairs' Fall Art Festivals.

For a complete schedule, visit www.mariachimusic.com. Tickets are on sale and range from \$20 to \$100. To purchase tickets call Ticketmaster at (210) 224-9600 or go to www.ticketmaster.com.