November 03, 2007
Mariachi Vargas coming, new books: "Charro," "School Bus Driver"

Coming up:
Daddy Yankee Makes North American Television debut
2007 Latin Grammys: SA Nominees
Hispanic Heritage Society Awards to honor Pedro Infante
More CDs: Sesi, Valadez, Lugo, Astronautas, Angel

Mariachi tradition is still strong throughout the American Southwest. Each year, more and more high school and universities add or expand their mariachi programs.

(Courtesy)

Mariachi Vargas silver buckle with years 1897-2007.

Coming up we have the 2007 Ford Motor Company Mariachi Vargas Extravaganza on Dec. 1 More details below. Also coming up is a booking signing for one of two mariachi-related children's books. To continue ... click MORE

The Charro Celebration
New childrens' book "Tales of the Texas Mermaid: The Charro," written and illustrated by Mary Borgia, about a sleeping parrot who awakes and think he is a charro. H-E-B Dia de Los Muertos Family Day including book readings in English and Spaish, noon reception with Mariachi Mexica in the Sculpture Garden, and a talk by Dr. Raul Goana of the San Antonio Charro

(Courtesy)
The Charro is a new children's book
Assosociation. Mariachis are also performing. 
A related book, "Cheech the School Bus Driver," illustrated by Orlando L. Ramirez and written by Cheech Marin, also deals with a kids' mariachi band competing in a band contest. Ramirez is also participating in the Mariachi Vargas Extravaganza competition.

2007 Ford Motor Company Mariachi Vargas Extravaganza  
Yes, time again for the music fest. 
Mariachi Vargas, the world's oldest and best, returns to San Antonio for the 2007 Extravaganza. Vargas headlines the concert Saturday, Dec. 1 at the Municipal Auditorium. 
Also performing are Azucena, Mariachi Los Galleros and the winners in the high school and university competition. Other related events including Mariachi Mass, art exhibition, serenata, workshops and more.

MORE details at www.mariachimusic.com Tickets available through Ticketmaster and also (210) 225-3353

Mariachi-related stories, photos: 
Emotional fire, melodic power showcased at MVE 
Mariachi Vargas Extravaganza vocal announced 
Alejandro Fernandez breaks rib; cancels tour 
Mariachi Vargas spotlighted on National Geographic 
Mariachi Vocal tips Pt II

Related stories, photos: 
Chicas de Canela in; La Conquista out? 
50 Aniversario del Rock and Roll en México 
Los TexManiacs: new CD 'About Time'
Xmas and New Years Eve dances? 
New CDs: passion, intensity, virtuosity and inspiration 
Anticipation high for Juanes' 'La Vida' CD 
Alacranes Musical leading Duranguense wave 
Cruz Martinez: 'I won the rights to Kumbia Kings name' 
Kat DeLuna: mixes styles on her CD '9 Lives' 
Tejano keyboardist Jerry De La Rosa dead at 41

26 comments
Super Reyes: 'new Kumbia Kings' 
Super Reyes/Cruz Martinez reveal all on 'Cristina' 
And now the Kumbia ...Queens? 21 comments
Celia Cruz: Coming to life in a NYC musical 
LNN 2007: exclusives, insider tips, breaking news 
Vicente Fernandez: Tour stops in SA, McAllen 
Daddy Yankee: ready, reloaded with new CD 
Kumbia All Starz new tour, CD, PHOTO - 44 comments

New CDs Pt II: Liza Ybarra = Selena + KK? 
New Ram Herrera, David Lee CDs fuel sparks 
Tears, anger, fear and sadness in Brownsville