



December 2, 2023

The Mariachi Extravaganza has grown significantly over the past three decades. The number of participants has tripled since 1995, and the caliber of musicianship among young artists has surpassed all expectations.

With over 1,000 participants in this year's event, nearly half of all mariachi directors have come full circle. They participated in the Mariachi Extravaganza in their youth and are now educators teaching mariachi music in the schools. This is an important factor that contributes significantly to the success of the music festival which now hosts the largest national mariachi competitions in the United States. Mariachi directors are dedicated to the growth and preservation of the mariachi music art form and hold years of experience as artists and educators. They have a strong passion for cultural traditions and believe in the importance of preserving this music and passing it along to the next generation.

For 29 years, the Mariachi Extravaganza has been a unique event that brings together the greatest mariachi talent from both the U.S. and Mexico. Tonight is no exception as we present award-winning artists and the esteemed Mariachi Nuevo Tecalitlán as our featured guests.

Your presence and support of the Mariachi Extravaganza is sincerely appreciated as you also play a vital role in the continuation of this event that will celebrate its 30th anniversary in 2024.

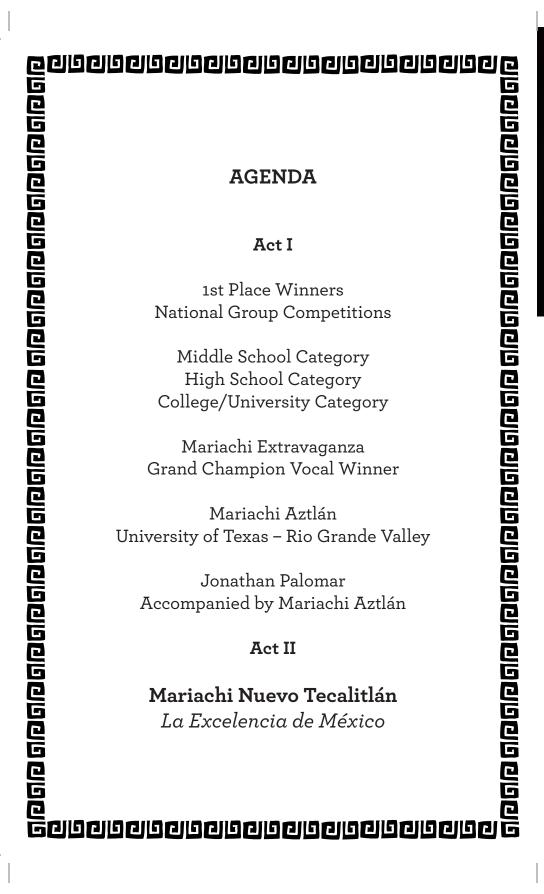
Thank you for joining us this evening and enjoy the show!

Sincerely,

Cynthia Muñoz

Producer, 29th Annual Mariachi Extravaganza

President, Muñoz Public Relations





The Mariachi Extravaganza

The Mariachi Extravaganza is a weeklong music festival with more than a dozen events featuring performances from artists from the U.S. and Mexico. Mariachi musicians from throughout the nation convene in San Antonio annually to participate in the event. It hosts the largest competitions in the nation for competitive mariachi including the highly anticipated Mariachi Group and Vocal Competitions and an Original Songwriting Competition. Featured performers include top-level middle school, high school, and collegiate mariachi groups and vocalists from Texas, Nevada, California, Utah and Washington State. The highlight of the Mariachi Extravaganza is tonight's concert featuring competition winners and one of the most renowned mariachi groups in the world – La Excelencia de México Mariachi Nuevo Tecalitlán.

The Mariachi Extravaganza has impacted the lives of thousands of students for nearly three decades. It celebrates the culture and history of Latin music and utilizes the mariachi music platform to promote higher education and cultural preservation among Hispanic youth. The event has helped catapult the careers of young artists and is the largest distributor of scholarships and prizes to award winning mariachi groups and vocalists. Last year, over \$30,000 were awarded in scholarships, grants, prizes and travel and performance opportunities to Mariachi Extravaganza competition winners.

The Mariachi Extravaganza began in 1995 as a way to celebrate Latino Cultural Arts programs in San Antonio and will celebrate 30 years in 2024. Mark your calendar for December 5–7 and plan to attend the biggest anniversary celebration of them all! The Mariachi Extravaganza is produced by San Antonio based Muñoz Public Relations (MPR).



Meet Jonathan Palomar

Jonathan Palomar is a vocalist and guitarist from México City. Born into a family of legendary mariachi musicians from Ameca, Jalisco, he was introduced to the genre at a very young age where his father Rafael Palomar, former member of Mariachi Vargas de Tecalitlán, was his first mentor. Later in life, at the age of 17, he went on to study voice and guitar in La Escuela Libre de Música in México City.

In 1997, he got his debut as a professional mariachi musician with Los Charros de Ameca de Román Palomar, his grandfather's group, and later played with Mariachi los Galleros de Pedro Rey, Mariachi los Toritos de Alberto Ibarra, and Mariachi Internacional de Guadalajara. In 2005, he continued his career in the United States with Mariachi los Camperos de Nati Cano. During this time, the group was nominated for two Grammy awards and won one for Best Mexican Regional Album.

In 2017, Jonathan was invited to join *El Mejor Mariachi del Mundo* – Mariachi Vargas de Tecalitlán. Since then, Jonathan has been touring in places all over the world including Canada, Europe, South America, and Asia. He has also recorded with Luis Miguel, Banda el Recodo, María León, Joss Favela, and Diego el Cigala. As a member of Mariachi Vargas de Tecalitlán, Jonathan has performed in more than 450 concerts as well as accompanied legendary vocalists like Julión Alvarez, Aida Cuevas, Plácido Domingo, Napoleón, Nacho Cano, Paul Anka, and many more. More recently, Jonathan was part of the 2023 Luis Miguel world tour.

On top of being a mariachi performer, for the last six years Jonathan has served as a private instructor for guitar and voice as well as a master clinician for mariachi conferences around the world. Today, Jonathan lives in San Antonio where he was appointed as Artistic Director of the Mariachi Extravaganza. He will also make his debut performance as a solo artist during tonight's show.



Mariachi Aztlán

Mariachi Aztlán is a prestigious mariachi group that started 34 years ago at the University of Texas – Río Grande Valley (UTRGV). With a doctorate in Piano Performance from the University of Oklahoma, Dr. Dahlia Guerra's love for Mexican folk music led her to found the group in 1989. For more than three decades, Guerra has worked tirelessly to elevate the level of performance excellence and influence the growth of mariachi music programs in the Rio Grande Valley. To this end, she established Mariachi Aztlán, and other university mariachi groups, to serve as musical ambassadors representing the beauty of Hispanic music and its cultural traditions throughout North America.

Aztlán has been a staple of the Mariachi Extravaganza since its beginning, having won numerous awards and becoming the preeminent mariachi music ensemble among colleges and universities in the National Group Competition. They have accompanied and performed with established artists like Lupita Infante, Aída Cuevas, and numerous competitors in the National Vocal Competitions. Aztlán has performed at the Smithsonian Folklife Festival, with the Houston Grand Opera, for President Barack Obama, with the Lyric Opera of Chicago, and at the John F. Kennedy Performing Arts Center among other prestigious venues. Tonight, they will accompany guest artist Jonathan Palomar.

UTRGV will host FESTIBA in Edinburg, on March 1-2, 2024, and they invite everyone to attend this annual book and arts festival.

Dr. Dahlia Guerra and her team have spent a lifetime dedicated to the continuous growth and development of mariachi music, a contribution that is widely recognized and deeply appreciated.



The identity of a country is not measured by the extension of its territory, but rather by the quality of its people and its traditions. México is tequila, culture and hospitality; but above all, it is the mariachi: Mexico's most representative music.

Founded by José "Pepe" Martínez and his brother Fernando, Mariachi Nuevo Tecalitlán was born in 1965 in Guadalajara, Jalisco. It quickly became recognized as one of the finest mariachis in the country. Since then, thanks to the group's inexhaustible effort and talent, Mariachi Nuevo Tecalitlán has conquered the most remote corners of Mexico and beyond and earned the title of "Best Mariachi in Jalisco."

Mariachi Nuevo Tecalitlán released their latest album *México Creo en Ti* in October last year. This is one of over 50 albums the group has recorded in its 6 decades of existence.

Over the past half century, Nuevo Tecalitlán has participated in concerts with numerous symphony orchestras in Mexico and abroad; mariachi festivals in Chicago, New York, Miami, Texas, Hollywood, Albuquerque, Los Angeles and Las Vegas; performances in Ecuador, Guatemala, Chile, Korea, China, Germany, Spain, and the United States; and accompanied artists such as Vicente Fernández, Filippa Giordano, Alejandro Sanz, Lila Downs, Raúl Di Blasio, Río Roma, tenors Ramón Vargas and Javier Camarena, and Prince Royce, just to name a few.



For the past seven years, Mariachi Nuevo Tecalitlán has worked extensively with students from South Texas through its affiliation with Texas A&M International University (TAMIU) in Laredo. The group has helped strengthened mariachi educational programs through teaching and performances within the statewide TAMIU festival, and now for the second year in a row, with the Mariachi Extravaganza.

Mariachi Nuevo Tecalitlán, *La Excelencia de México*, returns to San Antonio by popular demand for tonight's 29th Annual Mariachi Extravaganza.

Group Members

Violinists

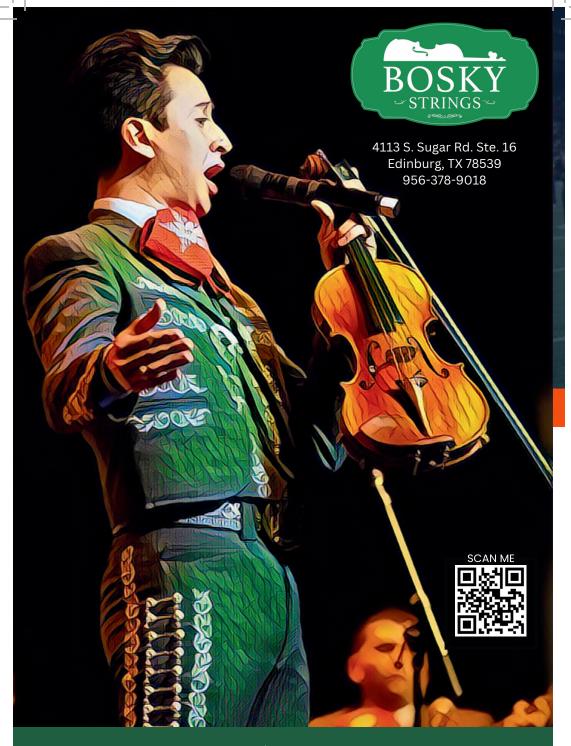
Óscar Arellano Gabriel Godínez Daniel Godínez Luis Fernando Hernández Luis Fernando Martínez Daniel Rosales Fernando Martínez

Trumpets

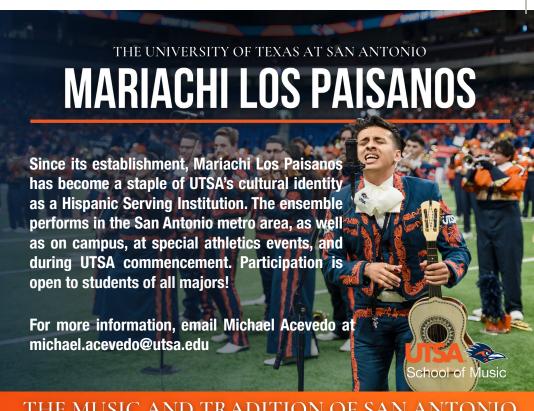
Jorge Aguayo Eduardo Cerna Angel Martínez Ignacio Pacheco

Armonia

Roberto Díaz, Harp Pedro Hernández, Guitarrón Roberto Hernández, Vihuela Miguel Ángel Briones, Guitar Alejandro Martínez, Guitar



iQUE VIVA LA MÚSICA DE MARIACHI Y QUE SIGA LA TRADICIÓN!



THE MUSIC AND TRADITION OF SAN ANTONIO

CONGRATULATIONS!!

Original Songwriting Competition Finalists

Alex Alegria "Ya No Puedo Más" Vancouver, BC

Jacob Contador Edinburg, TX "Tu Perdón"

Carolina Imperial Fort Worth, TX "Jamás Dejaste Mi Lado"

Mateo Real Long Beach, CA "Paiarito Colimán"

Alex Treviño McAllen, TX "No Vuelvo Nunca"

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2023 NATIONAL MARIACHI GROUP COMPETITION

SAN ANTONIO, TEXAS

Middle School

Mariachi Toro Mariachi Juvenil Mariachi Juvenil de America Mariachi Toreador Mariachi Azul Mariachi Sierra Vista Mariachi Los Pumas Mariachi Juvenil Santander Mariachi Escandón Mariachi Los Camperos Mariachi del Campo A.J. Briesemeister Middle School
Chapa Middle School
Grulla Middle School
Jim Barnes Middle School
John C. Fremont PDMS
Kathleen & Tim Harney Middle School
K.O. Knudson Academy of the Arts
Ramiro Barrera Middle School
Roma Middle School
Simon Middle School
Wallace Middle School

Seguin, TX
Kyle, TX
La Grulla, TX
Seguin, TX
Las Vegas, NV
Las Vegas, NV
Las Vegas, NV
Roma, TX
Roma, TX
Kyle, TX
Kyle, TX

High School

Del Sol Academy of the Performing Arts

Mariachi Encendido Mariachi Primer Orgullo Mariachi Grulla de Plata Mariachi Telpocame Mariachi Pescador Mariachi Oro y Azul Mariachi Azteca Mariachi Jalisco Mariachi Los Coyotes Mariachi Engranaje Azul Mariachi Internacional Mariachi Nuevo Halcón Mariachi Oro de McHi Mariachi Los Tigres del Sur Mariachi Cascabel Mariachi Santander JV Mariachi Nuevo Santander Mariachi Matador Mariachi Oro Mariachi Nuevo Cascabel Mariachi Nuevo Cascabel JV Mariachi Los Gavilanes Mariachi de Weslaco Mariachi Halcón

Edinburg High School Grulla High School Harlandale High School Ilwaco High School Ilwaco High School James Nikki Rowe High School John Jay High School La Joya High School Lanier High School Las Vegas Academy of the Arts Los Fresnos High School McAllen High School Raymond & Tirza Martin High School Rio Grande City High School Roma High School Roma High School Seguin High School Seguin High School Sharyland High School Sharyland High School Socorro High School Weslaco ISD Zapata High School

Las Vegas, NV Edinburg, TX La Grulla, TX San Antonio, TX Ilwaco, WA Ilwaco, WA McAllen, TX San Antonio, TX La Joya, TX San Antonio, TX Las Vegas, NV Los Fresnos, TX McAllen, TX Laredo, TX Rio Grande City, TX Roma, TX Roma, TX Seguin, TX Seguin, TX Mission, TX Mission, TX El Paso, TX Weslaco, TX Zapata, TX

College/University

Mariachi Los Pastores Mariachi Plata Mariachi Los Vaqueros Mariachi Sangre Royal Mariachi Oro y Negro Mariachi Paredes de Tejastitlán Mariachi Los Paisanos Mariachi Cardenal Angelo State University
College of Southern Nevada
Southwest Texas Junior College
Texas Christian University
Texas Lutheran University
University of Texas at Austin
University of Texas at San Antonio
University of the Incarnate Word

San Angelo, TX Henderson, NV Uvalde, TX Fort Worth, TX Seguin, TX Austin, TX San Antonio, TX San Antonio, TX

THANK YOU!!























Staff

Cynthia Muñoz – Executive Producer Jonathan Palomar – Artistic Director Sandra Guevara – Producer Leon Camacho – Associate Producer

Volunteers

Miranda Alamilla
Rose Arispe
Jorge Angulo
Liberty Arciniega
Alma Ascorve
Skylar Campa
Nelda Cardenas
Richard Cardenas
Juan De La Cruz
Stacy De La Cruz
Amarissa Escamilla
Eileen Falcon

Maria del Carmen
Fernandez
Luis Garcia
Veronica Guedea
Maricruz Mosqueda
Melanie Olivarez
Mariela Peña
Nayelli Peña
Alexa Posas
Diana Prado
Mario Ramirez

Sarah Rocha

Jizelle Rodriguez
Maggie Rodriguez
Norman Rodriguez
Audrey Samora
Roland Segovia
Francisco Silva
Rocio Silva
Frances Schultschik
Mayra Stille
Ashley Trevino
Cecilio Vega
Marisa Zamarro

2023 NATIONAL MARIACHI VOCAL COMPETITION

SAN ANTONIO TEXAS

Elementary / Middle School

Elizabeth Hernandez Yareli Cano Nelly Martinez Garay Brandon Malanche Aymar Cantu Cristaly Leal Allyson Contador Gabriel Andrade

K.O. Knudson Academy of the Arts Michael E. Fossum Middle School Mark Twain Dual Language Academy Mount Jordan Middle School Christen Middle School Zapata Middle School Barrientes Middle School Monaco Middle School

Las Vegas, NV McAllen, TX San Antonio, TX Sandy, UT Laredo, TX Zapata, TX Edinburg, TX Las Vegas, NV

High School

Yaritzel Salinas Michelle Meraz Melanie Torres Merari Uribe Jiada Ortiz Lesly Arauz Elijah Esparza Isabella Karol González Diego Martinez Lianna Hernandez Natalia Torres Lorraine Garza Carolina Rodriguez Melinda Garcia Samuel Garza Gerardo Padilla Lea García Juan Rivera Gerardo Cortez Nicole Lillingston

Grulla High School Rio Grande City High School Las Vegas Academy of the Arts Palmview High School Weslaco East High School Del Sol Academy of The Performing Arts Las Vegas, NV Luther Burbank High School Roma High School Juarez-Lincoln High School Fox Technical High School Sharyland High School Roma High School Grulla High School Seguin High School Roma High School Southwest High School McAllen High School Southwest High School Seguin High School Arleta High School Grulla High School

Rio Grande City, TX Rio Grande City, TX Las Vegas, NV Mission, TX Weslaco, TX San Antonio, TX Roma, TX Mission, TX San Antonio, TX Mission, TX Roma, TX Rio Grande City, TX Seguin, TX Roma, TX San Antonio, TX McAllen, TX San Antonio, TX Seguin, TX Los Angeles, CA Rio Grande City, TX

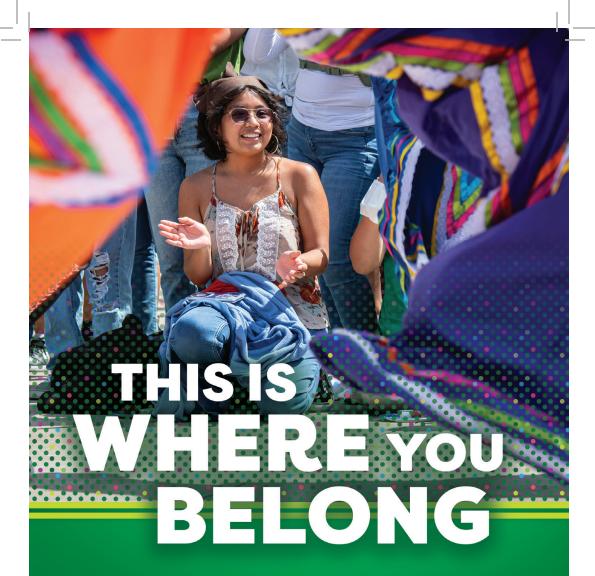
College / University

Jessica Halili Taytum Rangel Krystal Aranda Yasmine Duenes Antonio Morales Yajahira Herrera Liseth Razo Robledo Evelyn Rueda Brisa Davila Gabriela Cruz

Anali Hinojosa

College of Southern Nevada The University of Texas at San Antonio South Texas College College of Southern Nevada College of Southern Nevada The University of Texas at San Antonio University of The Incarnate Word The University of Texas at El Paso Texas A&M International University Texas Christian University

Las Vegas, NV San Antonio, TX Rio Grande City, TX Las Vegas, NV Las Vegas, NV San Antonio, TX San Antonio, TX El Paso, TX Laredo, TX Fort Worth, TX



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