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FOR IMMEDIATE RELEASE

September 8, 2006

San Antonio Celebrates Mariachi Traditions - Mariachi Vargas Extravaganza

Celebrate the beautiful and jubilant music of Mexico in San Antonio. A tradition that spans five generations and over 100 years, Mexico City based *Mariachi Vargas de Tecalitlán* will be in concert November 30 – December 3.

One thousand mariachi students will also gather during Ford Motor Company's Annual *Mariachi Vargas Extravaganza* to participate in the largest mariachi group and vocal competitions in the U.S. "*Serenata en el Rio*" or "Serenade on the River" features mariachi workshops, a mariachi mass and community performances as part of the celebration.

Mariachi Vargas Extravaganza is a featured event of the Fall Art Festivals®. For more information on Fall Art Festivals® visit www.sanantonio.gov/art/fallart/

For information about San Antonio, call 1-800-ALAMO-07 or go to www.SanAntonioVisit.com

The San Antonio Convention & Visitors Bureau, a Department of the City of San Antonio, is funded through a hotel/motel occupancy tax. The bureau is a full sales and service agency dedicated to the promotion of San Antonio as a meeting and visitor destination.

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